## Steps on how to create your Team Page as part of the 7<sup>nd</sup> Annual 2024 FCSL Pool Swim

To create your Team Page we'll need someone from each team/club to become their 'team captain'. It could be the aquatics chairperson, swim coach or a parent. That way the captain will have access to their own team page. Your page will already have a stock photo and content but as team captain you can (and should) customize it to fit your team's needs. At any time you can make additional changes, add photos, content, date/time adjustments, etc.

Go to main FCSL page; Swim Across America/ FCSL Pool Swims

- 1. On main FCSL pool page click on blue 'REGISTER' button.
- 2. Click on blue 'Start a Team' button.
- 3. We are suggesting a team goal of \$2500 but please feel free to make it what you want. This can also be adjusted either way during the event... and it's always best efforts.

Once complete you will have your own Club's Team Page. On top right of the page is a blue 'Donate Now' button where donations to your team can be made. Make sure all your swimmers, club members, parents, friends have the link as they can email it to their friends, businesses, family members as well.

If people land on the main FCSL page remind them to click on the team they want to donate to in the Team Honor Roll box. Clicking on that will take them to their desired team page.

## **Additional Information**

- If anyone on your team wants to be a bit more involved they can click the 'Register' button and then 'Join a Team' and join your club team. By joining a team they will create their own personal page as part of your team page and will email that personal page link to everyone for donations. Those donations will still reflect in your team total... It's just another way to be more engaged and personal but not necessary in the 2024 FCSL Pool Swim.
- If someone is registered and has a personal page they'll also be able to link to Facebook and ask for donations. Any donations to them on Facebook will be immediately reflected in their totals... 'Birthday Fundraiser' type donations on Facebook do not work that way and will not reflect in any totals since it's going through FB and not our SAA system. Facebook eventually sends SAA a check but with no information on it.
- Collecting checks is acceptable. After event please mail to; Swim Across America 11600 North Community House Rd, Suite 100 Charlotte, NC 28277

Please note which event/club this is for so we can direct funds properly.

Proceeds from the FCSL - Swim Across America events are donated to Alliance for Cancer Gene Therapy (ACGT) in Stamford. ACGT funds cancer cell and gene therapy research with the goal of developing safer, more effective treatments that target the cancer and reduce adverse side effects on the patient.

Cell and gene therapy treatments are saving lives now, with more and new treatments on the horizon.

ACGT will use the funds it receives from this year's Fairfield County Swim to fund **Dr. Greg Delgoffe** of the University of Pittsburgh for his use of **immunotherapy and cancer vaccines to fight melanoma**; and **Dr. Noriyuki Kasahara** of the University of California, San Francisco for his research into the use of **virotherapy to treat brain cancer**. To learn more about ACGT and the researchers they fund, visit 'www.acgtfoundation.org.'